



Station Profile

Call Letters: WNNS-FM

Power: 50,000 watts

Frequency: 98.7FM

Website: www.wnns.com

Target Demo: F25-54

Format: Adult Contemporary

WNNS plays music from the 80's, 90's, and Now for 25-54 year olds from artists like Prince, U2, Michael Jackson, Madonna, Matchbox 20, Goo Goo Dolls, Maroon 5, Katy Perry, Adele, and more! WNNS draws an adult audience with a higher level of income that makes frequent buying decisions; whether it's a new car, groceries, baby clothes, or appliances.

- **WNNS** is the exclusive Adult Contemporary format in the market
- **WNNS** is interactive with Facebook, Twitter, Instagram, YouTube, Streaming Live and Podcasts
- **WNNS** is the "At Work" station as it is the one station the entire office can agree upon, playing 80's, 90's and Today
- **WNNS** is the Family station with no objectionable lyrics, teen songs, or messages
- **WNNS** is a promotional partner with numerous family charities, organizations, and family events
- **WNNS** features the community "on-the-Go" Calendar that is a consistent reference for families to get active and involved
- **WNNS** is the active, family station that sponsors the Special Olympics Polar Plunge, Springfield Art Spectacular, Cancer Relay for Life, Women's Distance Festival, Capital City Celebration, Everything Weddings Expo, Pet Expo, Kidzeum, Festival of Trees, Anti-Bullying Campaign, plus many more.

Facebook: <https://www.facebook.com/987wnns> (512 likes)

Twitter: <https://twitter.com/987wnns> (273 followers)

Instagram: <https://instagram.com/987wnns>

Youtube Channel: <http://www.youtube.com/user/987wnns>

Central Illinois	Population
Springfield	117,126
Taylorville	11,180
Decatur	75,407
Carlinville	5,581
Jacksonville	19,301
Lincoln	14,319
Chatham	11,946
Sherman	4,339
Williamsville	1,494
Pana	5,794
Shelbyville	4,717
Auburn	4,826
Litchfield	6,814
Clinton	7,225

